



Online Safety Policy

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An academy within:



“Learning together, to be the best we can be”



1. Scope

- 1.1 This overarching Online Safety policy has been developed and published to outline Kelford School's commitment to a best practice approach in safeguarding children and young people from harm. Our aim is to have robust processes in place to ensure the online safety of pupils, staff, volunteers and governors.
- 1.2 Safeguarding children is everyone's responsibility. Everyone who comes into contact with children and families has a role to play.
- 1.3 Our pupils' welfare is our paramount concern. The School, through its defined quality assurance processes, will ensure an effective approach to online safety, which empowers us to protect and educate the whole school community in its use of technology, including mobile and smart technology (which we refer to as 'mobile phones')
- 1.4 Everyone in our school is part of our community and all those directly connected - staff members, governors, parents, families and pupils - have an essential role to play in making it safe and secure.

2. Ethos

- 2.1. We believe that our school should provide a caring, positive, safe and stimulating environment that promotes the social, physical and moral development of each individual child.
- 2.2. We recognise the importance of providing an environment within our academies that will help children feel safe and respected. We recognise the importance of enabling children to talk openly and to feel confident that they will be listened to.
- 2.3. We recognise that all adults within the academy - including permanent and temporary staff, volunteers and governors - have a full and active part to play in protecting our pupils from harm.
- 2.4. We will work with parents to build an understanding of the school's responsibilities to ensure the welfare of all children, including the need for referrals to other agencies in some situations.

3. The legal framework



- 3.1. This policy is based on the Department for Education's (DfE's) statutory safeguarding guidance, Keeping Children Safe in Education, and its advice for schools on:
 - Teaching online safety in schools
 - Preventing and tackling bullying and cyber-bullying: advice for headteachers and school staff
 - Relationships and sex education
 - Searching, screening and confiscation
- 3.2. It also refers to the DfE's guidance on protecting children from radicalisation.
- 3.3. It reflects existing legislation, including but not limited to the Education Act 1996 (as amended), the Education and Inspections Act 2006 and the Equality Act 2010. In addition, it reflects the Education Act 2011, which has given teachers stronger powers to tackle cyber-bullying by, if necessary, searching for and deleting inappropriate images or files on pupils' electronic devices where they believe there is a 'good reason' to do so.
- 3.4. The policy also considers the computing programmes of study within individual academies and schools.

4. Roles and responsibilities

- 4.1. The Policy Review Board has overall responsibility for monitoring this policy and holding the headteacher to account for its implementation. The Trust board will co-ordinate regular meetings with appropriate staff to discuss online safety, and monitor online safety logs as provided by the designated safeguarding lead (DSL).
- 4.2. All Trustees will:
 - Ensure that they have read and understand this policy
 - Agree and adhere to the terms on acceptable use of ICT systems and the internet
 - Ensure that online safety is a running and interrelated theme while devising and implementing their whole school or academy approach to safeguarding and related policies and/or procedures
 - Ensure that, where necessary, teaching about safeguarding, including online safety, is adapted for vulnerable children, victims of abuse and some pupils with special educational needs and/or disabilities (SEND). This is because of the importance of recognising that a 'one size fits all' approach may not be



appropriate for all children in all situations, and a more personalised or contextualised approach may often be more suitable.

- Trustees will review the DfE's filtering and monitoring standards, and discuss with IT staff and Trust leadership what needs to be done to support the school in meeting the standards.

4.3. The Headteacher is responsible for ensuring that staff understand this policy, and that it is being implemented consistently throughout the school.

4.4. Details of the school's Designated Safeguarding Lead (DSL) and Deputy/deputies responsibilities are set out in our child protection and safeguarding policy as well as relevant job descriptions.

The DSL takes lead responsibility for online safety in school, in particular:

- Supporting the headteacher in ensuring that staff understand this policy and that it is being implemented consistently throughout the school
- Working with the headteacher, ICT team and other staff, as necessary, to address any online safety issues or incidents
- Managing all online safety issues and incidents in line with the school safeguarding and child protection policy
- Ensuring that any online safety incidents are logged and dealt with appropriately in line with this policy
- Ensuring that any incidents of cyber-bullying are logged and dealt with appropriately in line with the school behaviour policy
- Updating and delivering annual staff training on online safety
- Liaising with other agencies and/or external services if necessary
- Compile the Nexus online audit and provide regular reports on online safety in school to the headteacher and/or governing board

This list is not intended to be exhaustive.

4.5. The ICT team is responsible for:

- Putting in place an appropriate level of security protection procedures, such as filtering and monitoring systems, which are reviewed and updated on a regular basis to assess effectiveness and ensure pupils are kept safe from potentially harmful and inappropriate content and contact online while at school, including terrorist and extremist material
- Ensuring that the school's ICT systems are secure and protected against viruses and malware, and that such safety mechanisms are updated regularly
- Conducting a full security check and monitoring the school's ICT systems on a weekly basis
- Blocking access to potentially dangerous sites and, where possible, preventing the downloading of potentially dangerous files



- Ensuring that any online safety incidents are logged and dealt with appropriately in line with this policy
- Ensuring that any incidents of cyber-bullying are dealt with appropriately in line with the school behaviour policy

This list is not intended to be exhaustive.

All Staff and Volunteers

4.6. All staff, including contractors and agency staff, and volunteers are responsible for:

- Maintaining an understanding of this policy
- Implementing this policy consistently
- Agreeing and adhering to the terms on acceptable use of the ICT systems and the internet, and ensuring that pupils follow the school's terms on acceptable use
- Working with the DSL to ensure that any online safety incidents are logged and dealt with appropriately in line with this policy
- Ensuring that any incidents of cyber-bullying are dealt with appropriately in line with the school behaviour policy
- Responding appropriately to all reports and concerns about sexual violence and/or harassment, both online and offline and maintaining an attitude of 'it could happen here'

This list is not intended to be exhaustive.

Parents\Carers

4.7. Parents\ Carers are expected to:

- Notify a member of staff or the headteacher of any concerns or queries regarding this policy
- Ensure their child has read, understood and agreed to the terms on acceptable use of the ICT systems and internet
- Parents\Carers can seek further guidance on keeping children safe online from the following organisations and websites

What are the issues? – [UK Safer Internet Centre](#)

Hot topics – [Childnet International](#)

Parent resource sheet – [Childnet International](#)

Visitors and members of the community

4.8. Visitors and members of the community who use the school's ICT systems or internet will be made aware of this policy, when relevant, and expected to read



and follow it. If appropriate, they will be expected to agree to the terms on acceptable use.

5. Educating and Supporting Children about Online Safety

5.1. Our Pupils will be taught about online safety as part of the curriculum:
All schools have to teach:

- Relationships education and health education in primary schools
- Relationships and sex education and health education in secondary schools

In Key Stage 1, pupils will be taught to:

- Use technology safely and respectfully, keeping personal information private
- Identify where to go for help and support when they have concerns about content or contact on the internet or other online technologies

Pupils in Key Stage 2 will be taught to:

- Use technology safely, respectfully and responsibly
- Recognise acceptable and unacceptable behaviour
- Identify a range of ways to report concerns about content and contact

By the end of primary school, pupils will know:

- That people should be respectful in online interactions, and that the same principles apply to online relationships as to face-to-face relationships, including where people are anonymous. For example, the importance of avoiding putting pressure on others to share information and images online, and strategies for resisting peer pressure
- How to critically evaluate their online relationships and sources of information, including awareness of the risks associated with people they have never met. For example, that people sometimes behave differently online, including pretending to be someone else, or pretending to be a child, and that this can lead to dangerous situations. How to recognise harmful content or harmful contact, and how to report this
- That there is a minimum age for joining social media sites (currently 13), which protects children from inappropriate content or unsafe contact with older social media users, who may be strangers, including other children and adults
- The importance of exercising caution about sharing any information about themselves online. Understanding the importance of privacy and location settings to protect information online



- Online risks, including that any material provided online might be circulated, and that once a picture or words has been circulated there is no way of deleting it everywhere and no control over where it ends up
- That the internet contains a lot of content that can be inappropriate and upsetting for children, and where to go for advice and support when they feel worried or concerned about something they have seen or engaged with online

In Key Stage 3, pupils will be taught to:

- Understand a range of ways to use technology safely, respectfully, responsibly and securely, including protecting their online identity and privacy
- Recognise inappropriate content, contact and conduct, and know how to report concerns

Pupils in Key Stage 4 and Post 16 will be taught:

- To understand how changes in technology affect safety, including new ways to protect their online privacy and identity
- How to report a range of concerns

By the end of secondary school, pupils will know:

- Rights, responsibilities and opportunities online, including that the same expectations of behaviour apply in all contexts, including online
- Online risks, including the importance of being cautious about sharing personal information online and of using privacy and location settings appropriately to protect information online. Pupils should also understand the difference between public and private online spaces and related safety issues
- The characteristics of social media, including that some social media accounts are fake, and / or may post things which aren't real / have been created with AI. That social media users may say things in more extreme ways than they might in face-to-face situations, and that some users present highly exaggerated or idealised profiles of themselves online
- Not to provide material to others that they would not want to be distributed further and not to pass on personal material which is sent to them. Pupils should understand that any material provided online might be circulated, and that once this has happened there is no way of controlling where it ends up. Pupils should understand the serious risks of sending material to others, including the law concerning the sharing of images
- That keeping or forwarding indecent or sexual images of someone under 18 is a crime, even if the photo is of themselves or of someone who has consented, and even if the image was created by the child and/or using AI-generated imagery. Pupils should understand the potentially serious consequences of acquiring or generating indecent or sexual images of someone under 18, including the potential for criminal charges and severe penalties including imprisonment. Pupils should know how to seek



support and should understand that they will not be in trouble for asking for help, either at school or with the police, if an image of themselves has been shared. Pupils should also understand that sharing indecent images of people over 18 without consent is a crime

- What to do and how to report when they are concerned about material that has been circulated, including personal information, images or videos, and how to manage issues online
- About the prevalence of deepfakes including videos and photos, how deepfakes can be used maliciously as well as for entertainment, the harms that can be caused by deepfakes and how to identify them
- That the internet contains inappropriate and upsetting content, some of which is illegal, including unacceptable content that encourages misogyny, violence or use of weapons. Pupils should be taught where to go for advice and support about something they have seen online. Pupils should understand that online content can present a distorted picture of the world and normalise or glamorise behaviours which are unhealthy and wrong
- That social media can lead to escalations in conflicts, how to avoid these escalations and where to go for help and advice
- How to identify when technology and social media is used as part of bullying, harassment, stalking, coercive and controlling behaviour, and other forms of abusive and/or illegal behaviour and how to seek support about concerns
- That pornography, and other online content, often presents a distorted picture of people and their sexual behaviours and can negatively affect how people behave towards sexual partners. This can affect pupils who see pornographic content accidentally as well as those who see it deliberately. Pornography can also portray misogynistic behaviours and attitudes which can negatively influence those who see it
- How information and data is generated, collected, shared and used online
- That websites may share personal data about their users, and information collected on their internet use, for commercial purposes (e.g. to enable targeted advertising)
- That criminals can operate online scams, for example using fake websites or emails to extort money or valuable personal information. This information can be used to the detriment of the person or wider society. About risks of sextortion, how to identify online scams relating to sex, and how to seek support if they have been scammed or involved in sextortion
- That AI chatbots are an example of how AI is rapidly developing, and that these can pose risks by creating fake intimacy or offering harmful advice. It is important to be able to critically think about new types of technology as they appear online and how they might pose a risk

5.2. When educating children within our settings we keep in mind the 4 Cs of online safety. The four Cs are "content", "contact", "conduct" and "commerce".



6. Educating Parents\Carers

- 6.1. The school will raise parents' awareness of internet safety in letters or other communications home, and in information via our website. This policy will also be shared with parents\carers.
- 6.2. Online safety will also be covered during parents' evenings.

The school will let parents know:

- What systems the school uses to filter and monitor online use
 - What their children are being asked to do online, including the sites they will be asked to access and who from the school (if anyone) their child will be interacting with online
- 6.3. If parents have any queries or concerns in relation to online safety, these should be raised in the first instance with the headteacher and/or the DSL. Concerns or queries about this policy can be raised with any member of staff or the headteacher.

7. Cyber Bullying

- 7.1. Cyber-bullying takes place online, such as through social networking sites, messaging apps or gaming sites. Like other forms of bullying, it is the repetitive, intentional harming of 1 person or group by another person or group, where the relationship involves an imbalance of power. (See also the school behaviour policy.)
- 7.2. We help to prevent cyber-bullying by ensuring that pupils understand what it is and what to do if they become aware of it happening to them or others. We will ensure that pupils know how they can report any incidents and are encouraged to do so, including where they are a witness rather than the victim.
- 7.3. The school will actively discuss cyber-bullying with pupils, explaining the reasons why it occurs, the forms it may take and what the consequences can be. Teaching staff are also encouraged to find opportunities to use aspects of the curriculum to cover cyber-bullying. This includes personal, social, health and economic (PSHE) education, and other subjects where appropriate.
- 7.4. All staff, governors and volunteers (where appropriate) receive training on cyber-bullying, its impact and ways to support pupils, as part of safeguarding training.



- 7.5. The school also sends information/leaflets on cyber-bullying to parents so that they are aware of the signs, how to report it and how they can support children who may be affected.
- 7.6. In relation to a specific incident of cyber-bullying, the school will follow the processes set out in the school behaviour policy. Where illegal, inappropriate or harmful material has been spread among pupils, the school will use all reasonable endeavours to ensure the incident is contained.
- 7.7. The DSL will report the incident and provide the relevant material to the police as soon as is reasonably practicable, if they have reasonable grounds to suspect that possessing that material is illegal. They will also work with external services if it is deemed necessary to do so.

8. Generative Artificial Intelligence

- 8.1. (AI) tools are now widespread and easy to access. Staff, pupils and parents/carers may be familiar with generative chatbots such as ChatGPT and Google Bard.
- 8.2. Kelford recognises that AI has many uses to help pupils learn but may also have the potential to be used to bully others. For example, in the form of 'deepfakes', where AI is used to create images, audio or video hoaxes that look real. This includes deepfake pornography: pornographic content created using AI to include someone's likeness.
- 8.3. Kelford will treat any use of AI to bully pupils in line with our anti-bullying and/or our behaviour policy.
- 8.4. Staff should be aware of the risks of using AI tools whilst they are still being developed and should carry out a risk assessment where new AI tools are being used by the school/trust.
- 8.5. In line with the Trust Information Governance policy, schools should note that if personal and/or sensitive data is entered into an unauthorised generative AI tool, Nexus will treat this as a data breach and will follow the personal data breach procedure.

9. Examining Electronic Devices



9.1. The headteacher, and any member of staff authorised to do so by the headteacher can carry out a search and confiscate any electronic device that they have reasonable grounds for suspecting:

- Poses a risk to staff or pupils, and/or
- Is identified in the school rules as a banned item for which a search can be carried out, and/or
- Is evidence in relation to an offence
- Before a search, the authorised staff member will:
 - Make an assessment of how urgent the search is, and consider the risk to other pupils and staff
 - Explain to the pupil why they are being searched, how the search will happen, and give them the opportunity to ask questions about it
 - Seek the pupil's cooperation
- Authorised staff members may examine, and in exceptional circumstances erase, any data or files on an electronic device that they have confiscated where they believe there is a 'good reason' to do so.
- When deciding whether there is a 'good reason' to examine data or files on an electronic device, the staff member should reasonably suspect that the device has, or could be used to:
 - Cause harm, and/or
 - Undermine the safe environment of the school or disrupt teaching, and/or
 - Commit an offence

9.2. If inappropriate material is found on the device, it is up to the staff member in conjunction with the DSL to decide on a suitable response. If there are images, data or files on the device that staff reasonably suspect are likely to put a person at risk, they will first consider the appropriate safeguarding response.

When deciding if there is a good reason to erase data or files from a device, staff members will consider if the material may constitute evidence relating to a suspected offence. In these instances, they will not delete the material and the device will be handed to the police as soon as reasonably practicable. If the material is not suspected to be evidence in relation to an offence, staff members may delete it if:

- They reasonably suspect that its continued existence is likely to cause harm to any person, and/or
- The pupil and/or the parent refuses to delete the material themselves
- If a staff member **suspects** a device **may** contain an indecent image of a child (also known as a nude or semi-nude image), they will:
 - **Not** view the image



Confiscate the device and report the incident to the DSL (or equivalent) immediately, who will decide what to do next. The DSL will make the decision in line with the DfE's latest guidance on [screening, searching and confiscation](#) and the UK Council for Internet Safety (UKCIS) guidance on [sharing nudes and semi-nudes: advice for education settings working with children and young people](#)

Any searching of pupils will be carried out in line with:

- The DfE's latest guidance on [searching, screening and confiscation](#)
- UKCIS guidance on [sharing nudes and semi-nudes: advice for education settings working with children and young people](#)
- Our behaviour policy / searches and confiscation policy
- Any complaints about searching for or deleting inappropriate images or files on pupils' electronic devices will be dealt with through the school complaints procedure.

10. Acceptable use of the internet in school

- 10.1. All pupils, parents, staff, volunteers and governors are expected to sign an agreement regarding the acceptable use of the school's ICT systems and the internet. Visitors will be expected to read and agree to the school's terms on acceptable use if relevant.
- 10.2. Use of the school's internet must be for educational purposes only, or for the purpose of fulfilling the duties of an individual's role.
- 10.3. We will monitor the websites visited by pupils, staff, volunteers, governors and visitors (where relevant) to ensure they comply with the above.

11. Staff Using Work Devices Outside School

- 11.1. All staff members will take appropriate steps to ensure their devices remain secure. This includes, but is not limited to:
 - Keeping the device password-protected – strong passwords are at least 8 characters, with a combination of upper and lower-case letters, numbers and special characters (e.g. asterisk or currency symbol)



- Ensuring their hard drive is encrypted – this means if the device is lost or stolen, no one can access the files stored on the hard drive by attaching it to a new device
 - Making sure the device locks if left inactive for a period of time
 - Not sharing the device among family or friends
 - Installing anti-virus and anti-spyware software
 - Keeping operating systems up to date by always installing the latest updates
- 11.2. Staff members must not use the device in any way which would violate the school's terms of acceptable use.
- 11.3. Work devices must be used solely for work activities.
- 11.4. If staff have any concerns over the security of their device, they must seek advice from the IT Team.

12. How the Trust will respond to issues of misuse

- 12.1. Where a pupil misuses the school's ICT systems or internet, we will follow the procedures set out in our behaviour policies and ICT acceptable use policy. The action taken will depend on the individual circumstances, nature, and seriousness of the specific incident, and will be proportionate.

13. Training

- 13.1. All new staff members will receive training, as part of their induction, on safer internet use and online safeguarding issues including cyber-bullying and the risks of online radicalisation.
- 13.2. All staff members will receive refresher training at least once each academic year as part of safeguarding training, as well as relevant updates as required (for example through emails, e-bulletins and staff meetings).
- 13.3. By way of this training, all staff will be made aware that:
- 13.3.1. Technology is a significant component in many safeguarding and wellbeing issues, and that children are at risk of online abuse
 - 13.3.2. Children can abuse their peers online through:
 - Abusive, harassing, and misogynistic messages



- Non-consensual sharing of indecent nude and semi-nude images and/or videos, especially around chat groups
- Sharing of abusive images and pornography, to those who don't want to receive such content

13.3.3. Physical abuse, sexual violence and initiation/hazing type violence can all contain an online element

13.4. Training will also help staff:

- Develop better awareness to assist in spotting the signs and symptoms of online abuse
- Develop the ability to ensure pupils can recognise dangers and risks in online activity and can weigh up the risks
- Develop the ability to influence pupils to make the healthiest long-term choices and keep them safe from harm in the short term

13.5. The DSL and deputy/deputies will undertake child protection and safeguarding training, which will include online safety, at least every 2 years. They will also update their knowledge and skills on the subject of online safety at regular intervals, and at least annually.

13.6. Governors will receive training on safe internet use and online safeguarding issues as part of their safeguarding training.

13.7. Volunteers will receive appropriate training and updates, if applicable.

13.8. More information about safeguarding training is set out in our child protection and safeguarding policy.

14. Monitoring

14.1. The DSL logs behaviour and safeguarding issues related to online safety.

14.2. DSL should take lead responsibility for auditing the effectiveness of the filtering and monitoring systems.

14.3. Staff and volunteers should oversee and monitor all online access/usage and challenge/report any misuse.

14.4. This policy will be reviewed every year by the head teacher. At every review, the policy will be shared with the Policy Review Board. The review will be supported by an annual risk assessment that considers and reflects the risks pupils face online.



This is important because technology, and the risks and harms related to it, evolve and change rapidly.